



2010
PRODUCT
CATALOG
SUPPLEMENT



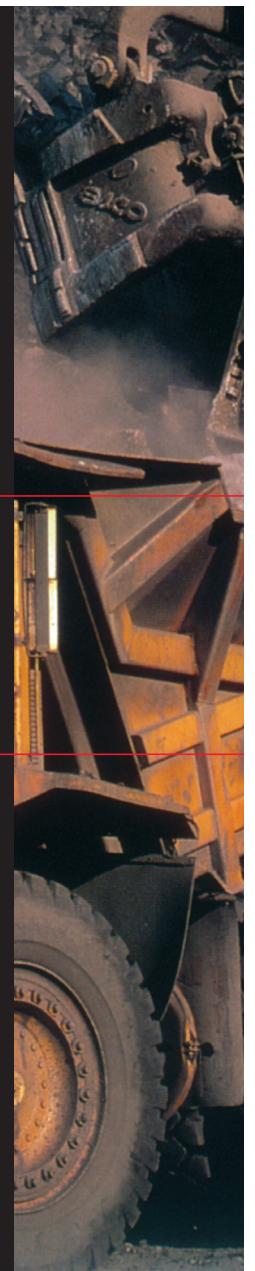
2010
PRODUCT
CATALOG
SUPPLEMENT



COMMERCIAL TIRES



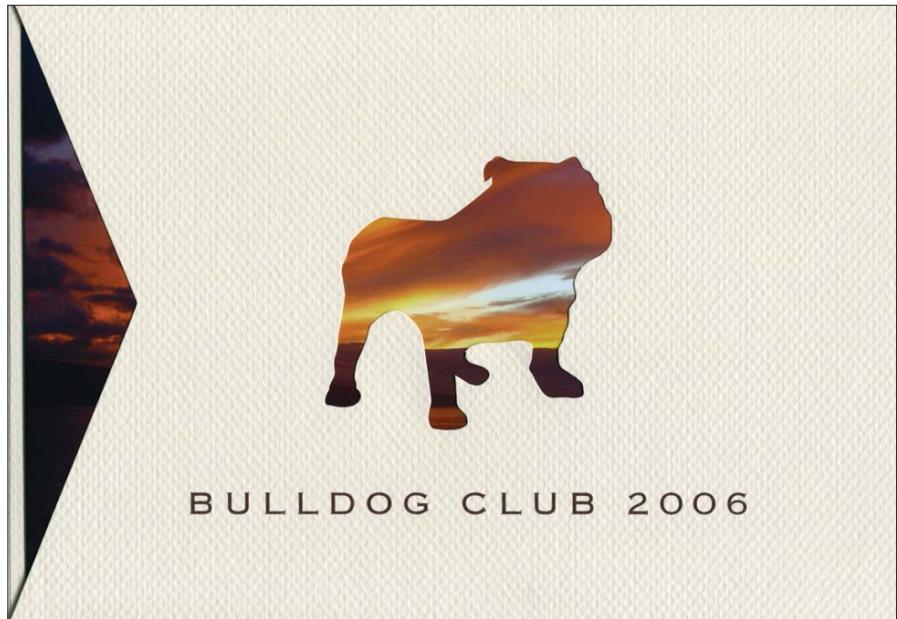
2010
PRODUCT
CATALOG
SUPPLEMENT



OFF ROAD TIRES

Product Catalog Covers
Alliance Tire

GOETZ
D E S I G N



Incentive Sales Brochure with Die-cut Sleeve
Mack Trucks

GOETZ
DESIGN

A LAND OF ENCHANTMENT...

Costa Rica is a land of true enchantment and natural beauty, and at the Paradisus, you'll experience the best of what it has to offer. The aptly named Paradisus is Paradise...you'll know it from the second you step foot on the one and a half mile pristine, white sandy beach outside your door. You'll experience it from the championship golf course, to lush, tropical gardens. You'll savor it from the superb service, to the sensational dishes served up by the exceptional team of international chefs. And you'll always remember it for the mystical rainforests, idyllic surroundings, and pristine natural attractions.

Don't let this adventure of a lifetime pass you by - push your sales and work hard to secure your spot in the Bulldog Club, March, 2007!

2006 BULLDOG CLUB ACHIEVEMENT LEVELS

GOLD LEVEL REWARDS
The top 25 salespeople in North America will achieve the Gold level – there is no minimum requirement. However, all Gold level members must complete three training units, one of which must be onsite. If you were a Gold level member in 2005, one of your training requirements is waived. At year's end, Gold Level Achievers earn:

- \$3,000 Cash Reward

SILVER LEVEL REWARDS
To achieve the Silver level status, salespeople must earn a minimum of 65 points and complete two training units, one of which must be onsite. All salespeople meeting the Silver level requirements earn:

- \$2,000 Cash Reward

BRONZE LEVEL REWARDS
To achieve the Bronze level, salespeople must earn a minimum of 35 points and complete one training unit. At year's end, salespeople will receive:

- \$750 Reward- \$500 in cash and \$250 in merchandise

SUPER BONUS
In addition to the above, Mack will also offer a "Super Bonus" of \$5,000 cash for anyone earning 180 points or more.

5TH YEAR ANNIVERSARY BONUS!!!!
New for 2006, Mack will also offer a "5th year Anniversary Bonus" of \$10,000 cash for anyone earning 250 points or more.

REWARD DETAILS

- The trip is offered to the eligible earning salesperson, who may bring one guest. This guest must be at least 18 years of age. **NO EXCEPTIONS WILL BE MADE.**
- Although every reasonable attempt will be made to keep you advised of your progress towards earning the trip throughout the year, **YOU**, the salesperson, are responsible for maintaining an accurate count of your progress towards the goal. You know what you have sold and discrepancies should be resolved within 30 days of discovery.
- Final interpretation of rules and final resolution of any discrepancies or contested points, rests with the Vice President – Marketing, Mack Trucks, Inc.

A THRILLING DESTINATION...
It's been called the "jewel" of Central America, a top travel destination rich in natural wonders and biodiversity. It's no wonder it's such a sought-after vacation spot, where you can still find miles of unspoiled beaches, 20 national parks, and 8 biological reserves. Ticos, what the people of Costa Rica are called, are famous for their hospitable nature, friendliness to visitors, and for their pride in the beauty that is Costa Rica.

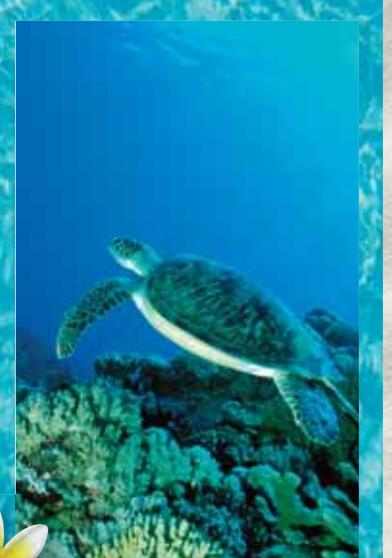
A LUXURIOUS RESORT...
Eco-adventure meets luxury at the Paradisus Playa Conchal. Over 2,400 lush acres are yours to explore at the all-inclusive, all-suites resort, including a new luxury spa, climbing wall, and casino. Elegance and comfort are top priority in every richly decorated villa suite, each opening onto its very own private terrace.

AN ADVENTURE OF A LIFETIME!
Feel the adrenaline rush as you "zip" from treetop to treetop on a canopy adventure, "hang ten" at a world-renowned surfing hotspot, or brave the currents of the best white water rafting in the country. This year's winners will also experience Costa Rica-Survivor style! Join your fellow Bulldog elite one evening for a special "Survivor Challenge" – split up into tribes to find out who will "Outwit, Outplay, Outlast!"

PARADISUS PLAYA CONCHAL, COSTA RICA

Thrilling eco-adventures abound just outside your door at the Paradisus. Tee off on the extraordinary, 18-hole championship golf course, "Lion's Paw", designed by golf legend Robert Trent Jones Jr., or simply spend an afternoon soaking up the sun and swimming at the resort pool, the largest free-form pool in Central America.

HOME
FRANCHISE CONCEPTS
Distinctive Brands. Pure Vision.



HAWAII
MAY 3 - 8, 2009

Program Itinerary

Sunday, May 3, 2009

- Travel Day
- Meet and Greet at Airport
- Evening at Leisure

Monday, May 4, 2009

- Breakfast at Leisure
- Day at Leisure
- Welcome Evening

Tuesday, May 5, 2009

- Breakfast at Leisure
- Exclusive Group Snorkel Sail
- Evening at Leisure

Wednesday, May 6, 2009

- Breakfast at Leisure
- Day at Leisure
- Recognition Dinner

Thursday, May 7, 2009

- Breakfast at Leisure
- Day at Leisure
- Evening on Own

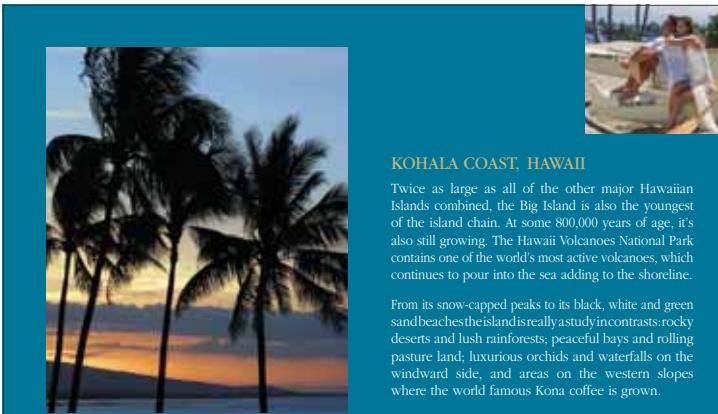
Friday, May 8, 2009

- Breakfast at Leisure
- Departures to Home Cities

HOME
FRANCHISE CONCEPTS
Distinctive Brands. Pure Vision.

CLOSET TAILORS
organized for life

Budget Blinds
a style for every point of view®



KOHALA COAST, HAWAII

Twice as large as all of the other major Hawaiian Islands combined, the Big Island is also the youngest of the island chain. At some 800,000 years of age, it's also still growing. The Hawaii Volcanoes National Park contains one of the world's most active volcanoes, which continues to pour into the sea adding to the shoreline.

From its snow-capped peaks to its black, white and green sandbeaches the island is really a study in contrasts: rocky deserts and lush rainforests; peaceful bays and rolling pasture land; luxurious orchids and waterfalls on the windward side, and areas on the western slopes where the world famous Kona coffee is grown.



Air Travel and Transfers

Air Travel Coordinators are ready to assist with scheduling your airline reservations utilizing the most convenient itinerary. Upon receipt of your Registration Form, an itinerary will be emailed or faxed to you for approval. Carefully consider your flight arrangements, once the airline ticket is issued, changes will result in penalties or an increase in airfare. You will be responsible for any additional costs incurred due to elected changes. Keep in mind when filling out the Registration Form, the name on airline tickets must match the government issued identification you plan to use.

Airport transfers will be pre-arranged based on schedule flight itineraries on arrival day, May 3 and on departure day, May 8, 2009. Transfer time from the Kona International Airport to the resort is approximately 15 minutes.

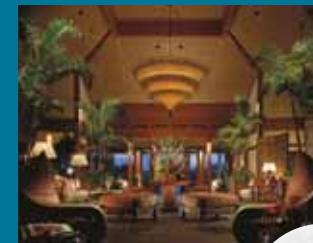
K O H A L A C O A S T

FOUR SEASONS RESORT HUALALAI AT HISTORIC KA'UPULEHU

Situated a 15-minute drive north of the airport, 20 mi north of bustling Kailua, this residentially styled deluxe resort ranks at the top of the list of Hawaii's best hotels. A standout among its peers, this operation's prowess is derived from its generously proportioned accommodations, flawless service and sumptuous, rambling grounds that give the place the look and feel of a private botanical garden.

Because no structure rises above the swaying palms, the resort evokes a sophisticated residential tone. The ambience is intoxicating, and the land-to-room-count ratio, as well as the staff-to-guest ratio, is the highest in the state.

Guest accommodations reflect the utmost taste and timeless elegance. Every room is a refreshing tropical oasis and features a private lanai, hairdryer, bathrobes and slippers.



During your stay, you can be reached at:
Four Seasons Resort Hualalai
100 Ka'upulehu Drive
Ka'upulehu-Kona, Hawaii 96749
Phone: 808 325-8000
Fax: 808 325-8200



H A W A I I

What You Need To Know

Complete the enclosed Registration Form and Responsibility Statement, and return via fax no later than March 18, 2009. If you have any questions regarding the program, please contact:

Program Information

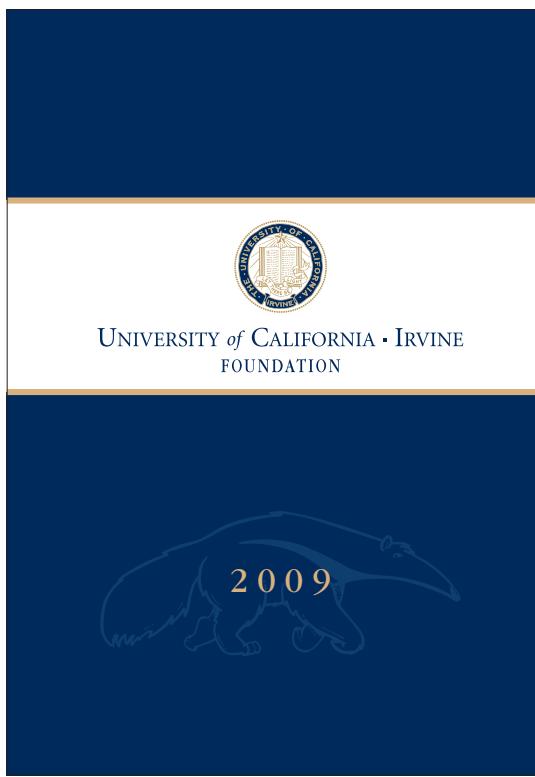
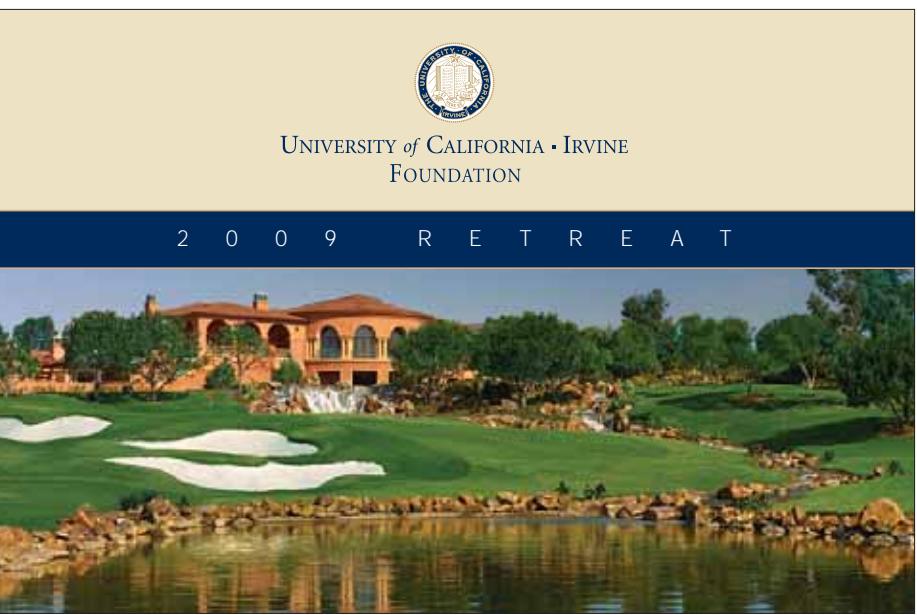
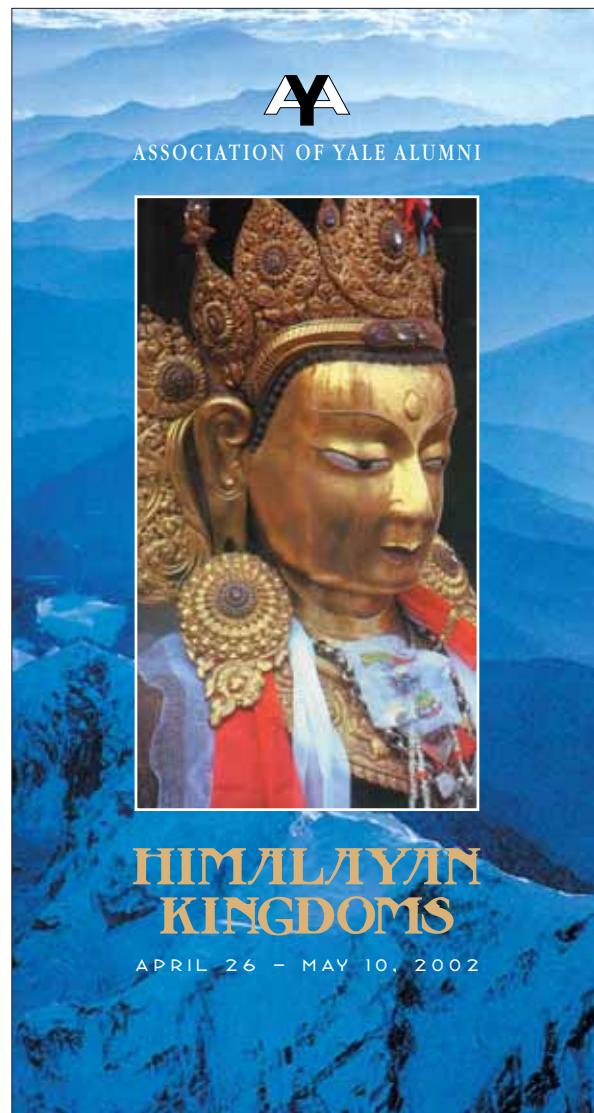
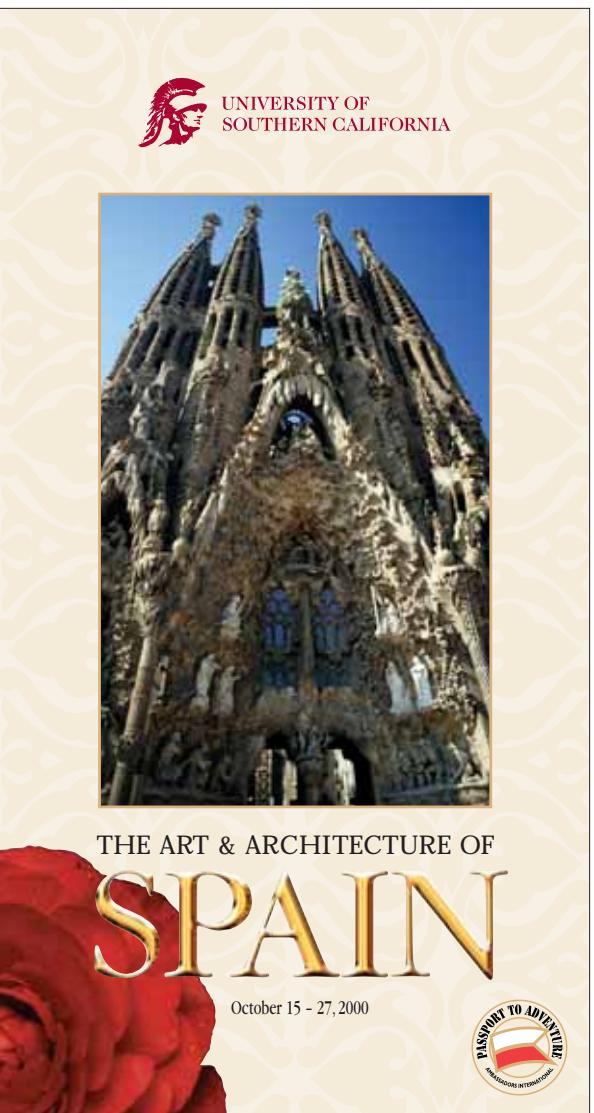
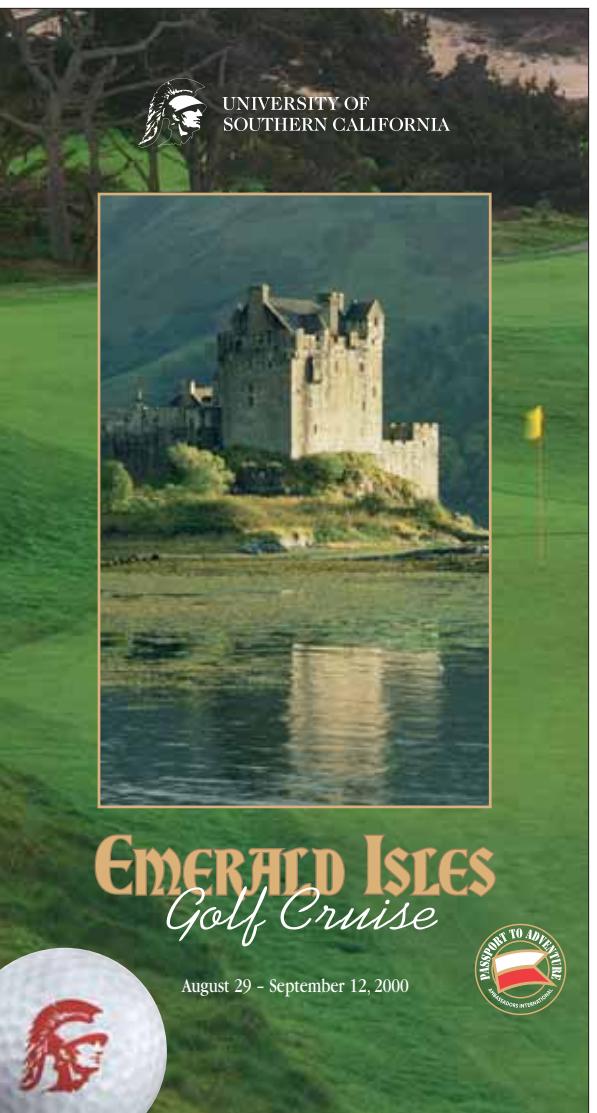
Lori Bird, Incentive Enterprises
Email: lori@incentiveenterprises.com
Phone: 949.643.0519
Fax: 949.643.8152

What Will Happen Next

Approximately seven days prior to the program, your trip documents will arrive via Federal Express. Included will be, airline tickets, luggage tags, contact cards and a detail agenda outlining suggested attire for the day, event times and event locations.

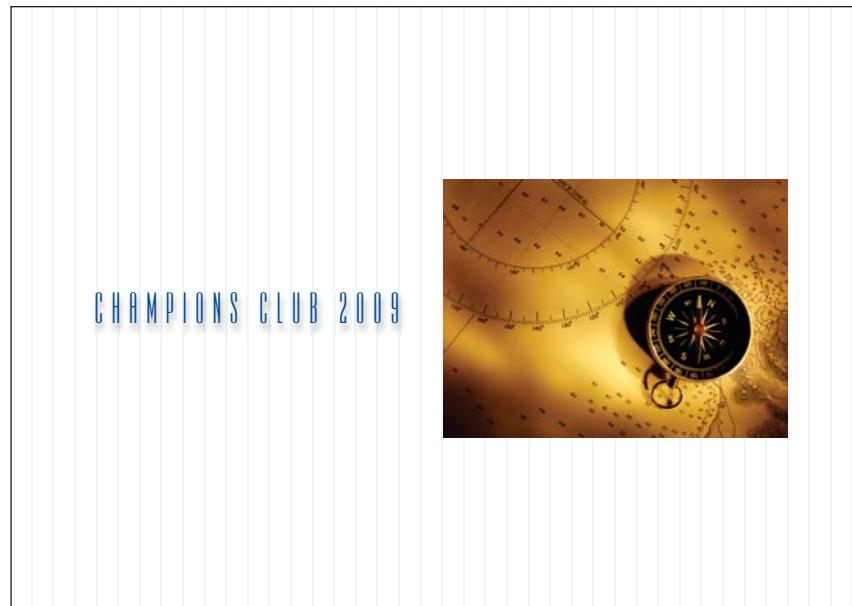
Incentive Sales Brochure HFC

G O E T Z
D E S I G N

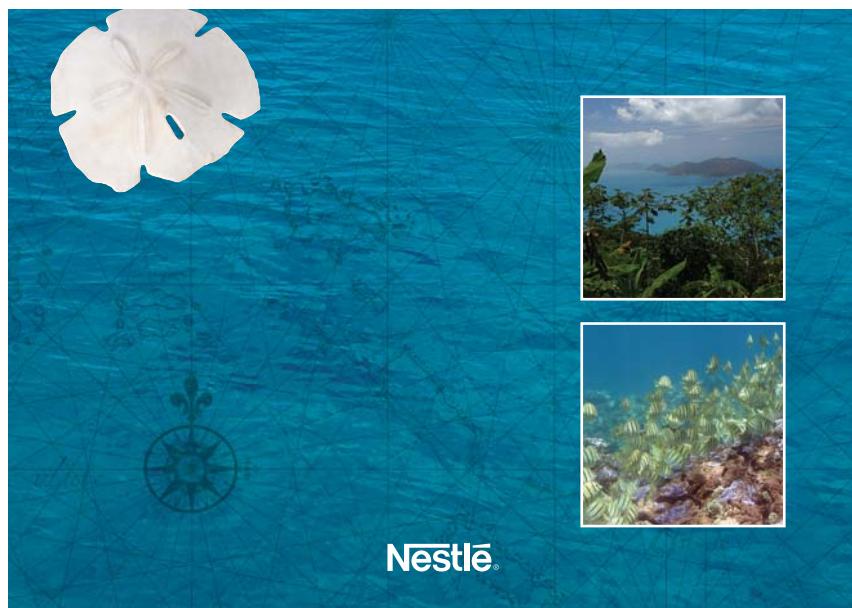


University & Alumni Organization Publications
UCI, USC, Yale University

G O E I Z
D E S I G N



The Virgin Islands comprise a paradise of pure white beaches, crystal blue ocean and spectacular scenery. In April of 2010, members of Champions Club will have the opportunity to experience the wonders of this tropical escape as the very special guests of Nestlé. Members will enjoy a one-of-a-kind island adventure highlighted by an unforgettable five-day yachting expedition through the turquoise splendor of the Caribbean.

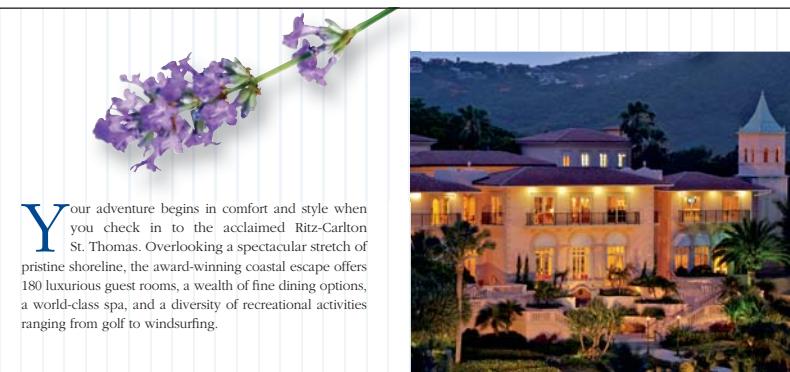


A Dream Adventure...

Whether you seek thrills or tranquility, action or artistry, you'll discover endless possibilities in the Virgin Islands. Scuba diving in the crystal waters over a colorful coral reef, exploring Blackbeard's Castle, sailing across a glassy sea, and hiking through lush tropical forests are among the rich offerings of this dream destination.

Those favoring a more relaxing slice of paradise can lounge on a secluded beach fanned by gentle breezes or discover hidden treasures in a charming selection of unique shops.

10c BRITISH VIRGIN ISLANDS



*Exclusively for
Champions Club
Members*

Incentive Travel Brochure
Nestlé Retail Sales

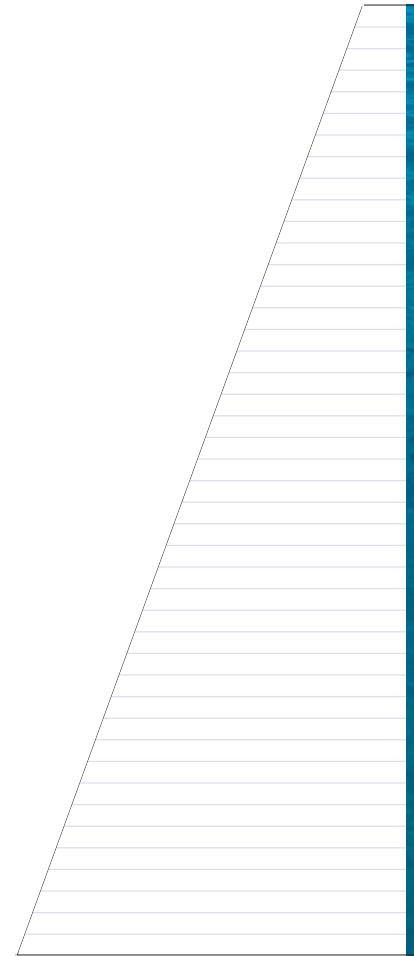
GOETZ
DESIGN



Following a hearty beachfront breakfast, you'll board one of the luxurious vessels of the Nestlé Yacht Flotilla for the ocean adventure of a lifetime. During this thrilling five-day excursion through the warm Caribbean waters, you'll visit intriguing tropical locales such as Peter Island; enjoy the ultimate in water sports; luxuriate in the elegant comfort of your spacious cabin; and indulge in sumptuous meals prepared by a personal gourmet chef.

This unique Virgin Islands experience is available only to a select few and will be yours when you achieve membership in the Nestlé Champions Club.



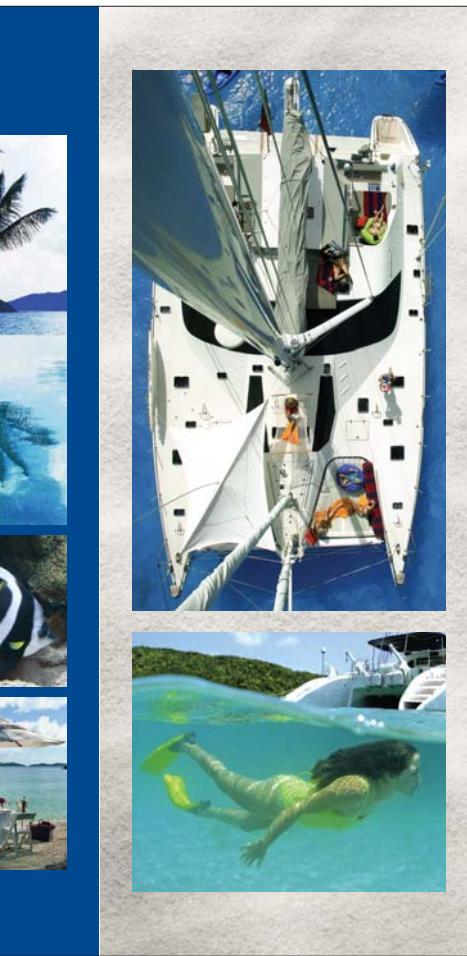


Only for Medallion Club Qualifiers

2 0 0 7

*S*parkling sunshine, gentle trade winds, and your own luxurious world class yacht cruising the azure seas will make unforgettable memories next April.

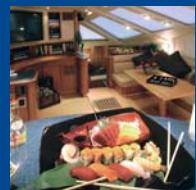
It's all yours to enjoy as a member of Mack Medallion Club 2007.



*I*t all begins with two days of land-bound elegance at the Ritz-Carlton St. Thomas. You'll enjoy ocean view accommodations, golf, deep sea fishing, watersports and shopping by day. Colorful receptions, magnificent sunsets and fine dining will follow into the evening, providing an elegant introduction to your high seas adventure to follow.









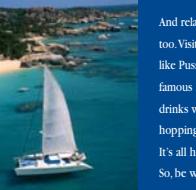


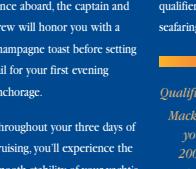


*B*egin your voyage by boarding your yacht with two or three other couples. Discover the latest in catamaran yachting luxury with your own spacious, elegantly appointed cabin, boasting impressive furnishings and deluxe accommodations.

The service is exceptional - you'll be treated to gourmet dining aboard your yacht, cooked by your very own gourmet chef (with menus tailored to your food and beverage preferences), in addition to lessons on various watersports by your yacht's own instructor.











Once aboard, the captain and crew will honor you with a champagne toast before setting sail for your first evening anchorage.

Throughout your three days of cruising, you'll experience the smooth stability of your yacht's catamaran design as you traverse the calm, protected azure waters. You'll enjoy a vast array of activities...at your pace...as you wish. Go snorkeling or scuba diving amid underwater treasures. Enjoy water-skiing or tubing, kayaking in secluded coves or exploring the beachside caves.

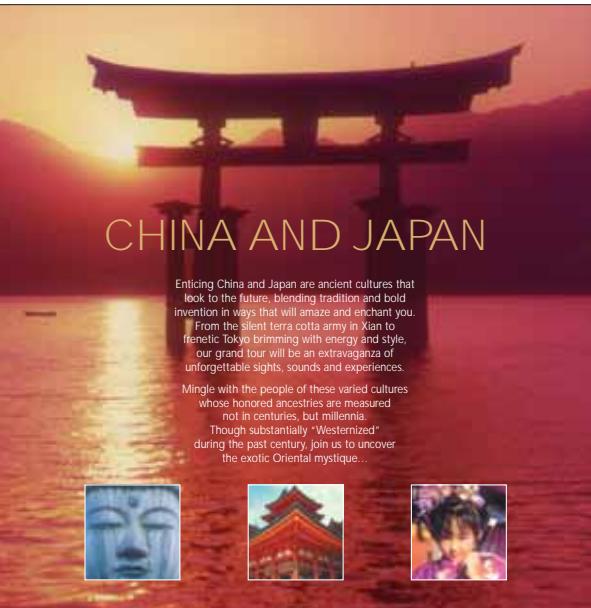
Qualification Requirements:
Mack Trucks will contact you regarding your 2007 Medallion Club dealer qualification objectives.

TRIP DATES: APRIL 30 - MAY 6, 2008



Die-cut Incentive Sales Brochure
Mack Trucks

GOETZ
D E S I G N



A collage of images. The main background is a photograph of a traditional Japanese garden with a vibrant red curved bridge spanning a pond. To the right, a large tree is heavily laden with pink blossoms. In the bottom left corner, there's a small inset photo of two young girls smiling. Next to it is another inset showing a sunset or sunrise over water. In the bottom right corner, there's a third inset showing a close-up of a glowing yellow lantern.

The image is a collage of five photographs related to Japan. In the top left corner, there is a red brushstroke logo. The top right photo shows a path lined with green trees. The middle left photo shows a traditional Japanese garden with a large rock and a pond. The bottom left photo is a close-up of a golden Buddha statue. The bottom right photo shows the Golden Pavilion (Kinkaku-ji) reflected in a pond.



Die-cut Incentive Travel Brochure

GMICT

The logo for GOETZ, featuring the word "GOETZ" in a bold, black, sans-serif font. The letter "G" is partially overlaid by a blue circular graphic that also forms the "O" and part of the "E". Below the letters, the suffixes "-D", "E", "S", "I", "G", and "N" are arranged horizontally in a smaller, thin black font.